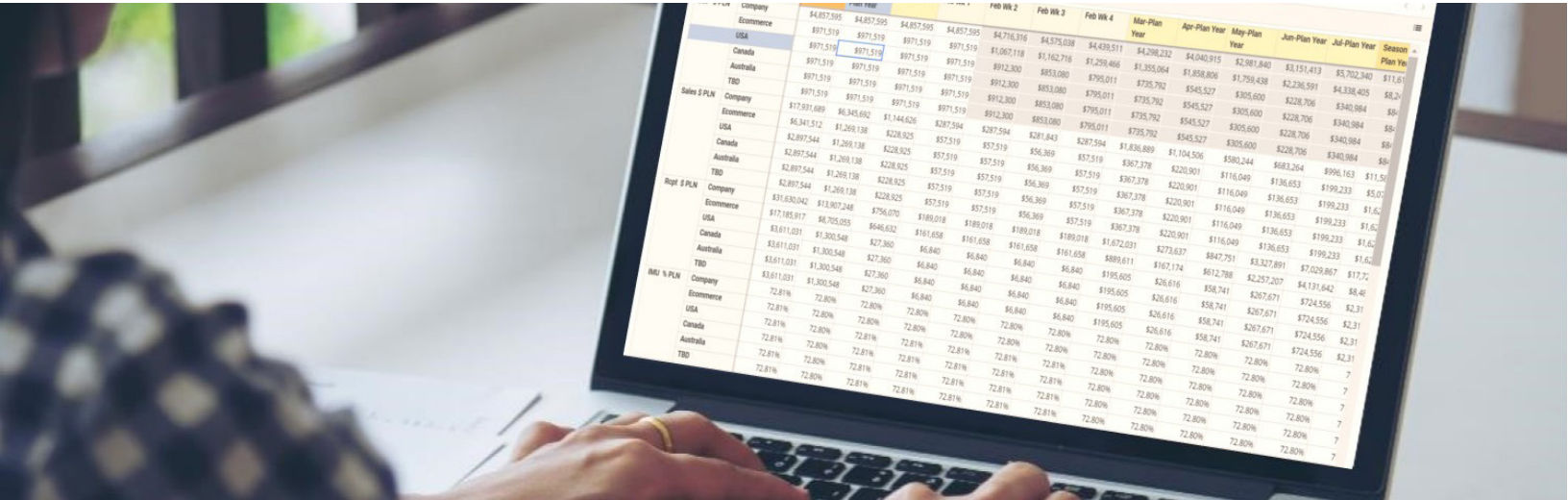




# The Future of Merchandise Financial Planning Has Arrived



Introducing **daVinci Merchandise Financial Planning** software solution made by the creators of Arthur Rapid Planning.



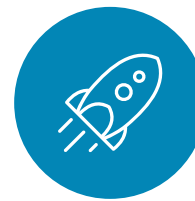
## Higher Gross Margins

Plan margin goals by brick and mortar stores, ecommerce, wholesale, and any other channel that's important to your business.



## More Productive Inventory

Numerous forecast algorithms allow user to select based on business type and seasonality.



## Implement in 30 Days

Built on industry best practices. The Merchandise Financial Planning implementation takes weeks, not months.

The first major innovation in merchandise financial planning in 20 years.

- Made by the creators of Arthur Rapid Planning
- Web-based solution built for the needs of today's retailers
- Multiple forecasting methods to support your business needs
- Ad hoc real-time analysis to support your current trends
- Step by step process makes it easy to create detailed plans
- Easily configures to your business' needs
- Be up and running in as little as 30 days

**Move into the future of merchandise financial planning with daVinci**

**Book a Briefing Today**  
info@davinciretail.com  
www.davinciretail.com  
1.888.PLAN.OTB



# Powerful Features That Support Your Business

daVinci delivers intelligent merchandise financial planning with a cloud-based solution that's user-friendly and industrial-grade for enterprise retailers.



## Web-based solution

Support users anywhere. Hosted database or on premise.



## Future-proof design

Always up-to-date and ready to grow with your business.



## Intelligent

Numerous proven algorithms allow user to select forecast based on business type and seasonality.



## Guided workflow

Step by step process makes it easy to create detailed plans.

## Create Better Merchandise Financial Plans Faster and Easier

### Complete financial roadmap

Create actionable financial plans covering sales, inventory, receipts, markup and margin by dollars or units. Plan pre-season and in-season.

### Dynamic open to buy

Quickly respond to new trends and business changes with a rolling open to buy. Manage by month or buying period.

### Top down, bottom up planning

See the full picture with instant actionable insights for managers and planners. Roll-ups happen automatically.

### Multi-currency

Ability to plan in local currency and review in common currency for multiple countries.

### Comprehensive margin planning

Plan promotional and permanent markdowns, IMU goals, shrink, transfers, returns and adjustments. Plan by channel and country, brick and mortar, ecommerce or wholesale.

### Powerful calculation engine

Get accurate results with no waiting. Inverse rule sets let you build plans based on any input. Plan at any level.

### Intuitive Approval Process

On demand company approval or individual plans approval. Allows user to set approval process and move on to other tasks.

### Integration

Effortless integration to outside systems including daVinci Buying and Assortment Planning applications.

Ready to upgrade to the future of merchandise planning?

BOOK A BRIEFING TODAY

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### About daVinci

Founded in 2005 by the creators of Arthur Rapid Planning, daVinci has become the industry leader in merchandise and assortment planning technology.